



HarrisHill
bringing remarkable people together



Malaria No More UK

Finding a Director of Communications

Malaria No More UK

Harris Hill Executive Search specialises in recruiting Chief Executives, Directors and Trustees for charities and not-for-profit organisations in the UK and overseas. We believe in adding value to our client's own recruitment processes and offer a tailored approach to each assignment.

Our client, Malaria No More UK, was launched in April 2009. Its aim is to help end the suffering and deaths caused by malaria, a preventable disease. Malaria No More UK is supporting the UN Goals to cover every man, woman and child at risk of malaria in Africa with a mosquito net by the end of 2010, and to help end deaths from malaria by 2015.

THE CHALLENGE

Malaria No More UK had created a new post of Director of Communications. This was a key appointment for the organisation; the development and implementation of a highly effective communications plan would be essential if they were to meet their ambitious objectives.

Before approaching Harris Hill Executive Search, Malaria No More UK had already tried to find a Director of Communications through other sources; the search, however, had not identified candidates with the right mix of skills and experience. In addition to adhering to their budget and timetable, our challenge was to identify and attract candidates who met their exacting brief as soon as possible.

WHAT WE DID

One of our Senior Consultants met with the Director of Malaria No More UK to discuss their specific needs. Our brief was to identify candidates who had strategic level communications experience that included significant broadcast, digital media and celebrity management.





HOW WE DID IT

Harris Hill Executive Search has developed a range of highly effective recruitment and selection techniques that enable us to identify, attract and screen candidates from all sectors, in the UK and overseas. These include pro-active search (head hunting) across all sectors and disciplines, on-line and print recruitment advertising, in-depth behavioural interviewing, reference checking and assessment centres.

For the role of Director of Communications for Malaria No More UK, our Senior Consultant recommended a tailored recruitment campaign that was designed to attract candidates from the commercial, charity and not-for-profit sectors.

We developed a cost-effective recruitment advertising campaign and advised on appropriate online media. We also searched our comprehensive database of pre-screened candidates and identified a selection, from a variety of sectors, who matched the demanding person specification. In-depth screening interviews were conducted with candidates and details of those who met the brief were then recommended to Malaria No More UK for a second round of interviews.

WHAT THE RESULTS WERE

Harris Hill Executive Search only recommends candidates who meet a client's brief. Our thorough screening and interview processes enable us to present candidates who demonstrably meet the person specification.

Malaria No More UK was delighted with the candidates we put forward and appointed Arabella Gilchrist who had extremely relevant experience gained from working extensively for STAR, SKY, BBC and Red Bee Media.

“ We were delighted with the informed advice and support that Harris Hill Executive Search provided during the assignment. ”

“ They kept us informed throughout the process and we went on to recruit an excellent Director of Communications. ”

WHAT THEY SAID ABOUT US

'Malaria No More UK has ambitious goals and the successful appointment of a Director of Communications is a key element in our strategic development. We were delighted with the informed advice and support that Harris Hill Executive Search provided during the assignment. They kept us informed throughout the process and we went on to recruit an excellent Director of Communications.'

Sarah Kline, Executive Director of Malaria No More UK

WHAT WE COULD DO FOR YOU

At Harris Hill Executive Search we understand our clients' unique qualities and requirements. We provide a first-class, bespoke service that will help you to attract a wide range of candidates with the specific skills and experience your organisation needs. To learn more about our services, please visit our website or contact one of our team.



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